CLAIMS:

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1. A method of resetting a password on a consumer device comprising:

displaying, by a particular consumer device, one or more items of information that are specific to the particular consumer device;

communicating the one or more items of information to a central location;

performing a mathematical function on the one or more items of information to obtain a central key at the central location;

entering the central key into the consumer device;

performing, in the consumer device, a mathematical function on the one or more items of information to obtain a local key;

allowing the resetting of a password on the consumer device if the central key is found to have to the local key for a predetermined without entering the original password.

2. The method of claim 1 wherein the mathematical functions are one-way hashing functions

3. The method of claim 1 where the one or more items of information that are specific to the particular consumer device are unique to the particular consumer device.

4. The method of claim 1 wherein the one or more items of information that are specific to the particular consumer device are rare, but not necessarily unique.

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